

SOUTH BRENTWOOD RESIDENTS ASSOCIATION BOARD MEETING

Home of Marilyn Krell November 16, 2016 7:00 pm

Call to Order: Marilyn Krell, president, called the meeting to order at 7:15 PM.

Board Members Present: Marilyn Krell, Elyse Arbour, Len Blum, Laurel Davidson, Sue Hirsch, Merri Huang, Amber Jamal, Alisa Morgenthaler and President Emeritus Jackie Raymond.

Board Members Absent: Lauren Cole and Pam Taylor

Advisory Board Members present: Gary Avrech, Adrienne Bacci, Pam Brown, Maya Davis, Mans Eckerlund, David Holtzman and Norm Schwab.
Cindy Keel was also present.

Approval of Minutes: Motion to approve minutes of 10/20/16 was seconded and passed unanimously.

Nick Melvoin: Spoke about his candidacy for the School Board followed by Q&A from the board.

Reports:

Treasurer: The current balance of \$3,662, reflects expenditures of \$72 and receipts of \$35 since the last meeting.

Land Use:

-Marilyn and Lauren will attend a meeting with DOT re: the Bundy/Mayfield Stop Sign and other traffic issues in December.

- Marilyn will attend hearing on Landmark Building to support the Enhanced Park and Lauren will attend the hearing re: Brentwood School expansion.

-Maya reported that the property at 12237 Wilshire has a for lease sign posted.

2016 100th Celebration of Brentwood Science Magnet School:

Laurel reported that a very successful event to celebrate the 100th year of the BSMS was held at the YMCA building on the school campus. Over 60 people attended including teachers, students and principals from years ago. Laurel created a nostalgic booklet of old photos and memorabilia for this event.

Public Safety and Emergency Preparation – Norm gave a report on his proposed Public Safety multi-family emergency planning. He will go forward with an emergency plan for his multi-family building. He suggests CERT training and possibly having the LAFD talk about emergency plans. Norm will write a letter to his tenants about the plan, which could be a template for other buildings.

One of his suggestions is to have a secure space for emergency supplies (perhaps in the garage) as he feels it will give tenants a sense of security.

2016 Annual General Meeting –

Still working on a theme: Sustainability or Transportation. Measure M is a possible topic with speakers discussing how that affects South Brentwood

Sponsorship is needed and an idea is to walk San Vicente in groups to approach businesses to ask for their support with the purchase of an ad for our Newsletter and/or willingness to display a flyer for our AGM.

Contacting advertisers from last year will be a priority. Those who signed an advertiser were asked to contact them to see if they will have an advertisement in the Newsletter again. Marilyn has extra 2016 newsletters to use as marketing tools.

We need a photographer.

A raffle of an item such as an iPad was suggested.

Brentwood Fall Festival-

(Elyse) October of 2017 was suggested with the event taking place on either on Gretna Green or San Vicente. Gretna Green was more favorably viewed by the Board. The committee will have to meet in January or March to start planning and possibly get an event coordinator to help. Lynette Lipp may have good ideas to pass along although she is not interested in the job. Emeliana from EZ events may be able to take the job and cover all costs from sponsors that she acquires.

Membership ideas-Thursday

A 10% discount offered by our sponsors and advertisers could be offered to our members. We could have an ad in the Brentwood News prior to our AGM.

Our next meeting will be Jan. 19, 2017

Adjournment: The meeting adjourned at 8:45PM

Respectfully submitted,

Maya Davis,
Acting Secretary