

Minutes for South Brentwood Residents Association Board Meeting
February 22, 2024
Marilyn's Krell House & Zoom

Present:

Board Members: Elyse Arbor, Daniel Borenstein, Lauren Cole, Susan Hirsch, Marylin Krell, Armen Pandola, Barbara Roll, Pam Taylor
Advisory Board Member: Laurel Davidson
Guest: Albert Huang

Meeting commenced at 7:10 with quorum present.

Minutes from January meeting were approved with corrections that had been submitted.

Reports/Old Business:

- Treasurer's report: Armen reported that we have a total of \$8,827. Income from 1/1/24 – 2/22/24 was \$230 and expenses were \$413.
- BCC Meeting: There is concern that AT&T does not want to continue with landline service in California, although this does not impact South Brentwood.
- Homelessness: Barbara reported that the encampment on the San Vicente median near Bringham has been given notice and is scheduled for clean-up. However, there is a growing number of new encampments on the southeast corner of Bundy/ Wilshire next to the bus stop. Barbara will report the new encampments to the Council Office even though this is just beyond our boundary which is the north side of Wilshire.
- Brentwood Green: Larry Watts is still working on the paperwork with LAUSD to reopen Brentwood Green on Sundays.
- Schools: No report as Maya was not present.
- Business Community: No report as Amber was not present.
- Transportation:
 - Sepulveda Transit Corridor/STC4All – Lauren will submit a letter similar to the one just approved by the BCC that supports Alternatives 4 and 5 (subway alternatives) and submit it on behalf of SBRA. SBRA also voted to join STC4All, which is a coalition organized by UCLA to support a station on the UCLA campus.

- Bundy/Kenter signal – The signal should be operational shortly. Work was scheduled to start but may have been delayed due to rain. There might be closures on Rosemarie Lane while the work is being done.
- Barrington/Chenault - Barbara will try to get photos on a day when the new signal is creating major traffic problems. We also discussed that the new flashing crosswalk on Barrington Avenue just south of Sunset (at the Starbucks) is also causing some back-up during peak hours.
- Street sweeping is supposed to be weekly, but has remained irregular since COVID, and the City has missed blocks near the VA where there have been homeless encampments so neighbors like Albert Huang have to sweep themselves.

Land Use:

- 11905 Wilshire Blvd.: This project had a hearing prior to either SBRA or the neighbors on Goshen receiving any information as to whether or not changes had been made by the developer to address our concerns. Jeff Khau (CD11 Land Use) said that the developer claims to have responded to all the concerns that had been submitted to him. Jeff Khau will set up a meeting with the developer, the neighbors, CD11, and SBRA, but we need to make a list of all the infractions. Lauren will get coordinate with the neighbors, Albert, Marylin, and CFAC (Community Forestry Advisory Committee) to get feedback.
- March 28 Board Meeting at the Watermark: Need confirmation of attendance for tour (5 pm) and dinner (6 pm) by March 19. Dinner will be followed by the Board Meeting (7 pm) with Zoom attendance available.
- Insurance update: Barbara is waiting for quotes from a broker about the cost of getting general liability insurance (currently we get insurance as needed for each event) and directors and officers insurance.
- Nonprofit status: Alisa asked Armen to help with the project for SBRA to apply for Federal nonprofit status. The California nonprofit status was reinstated last year. Armen reported that it does not appear that SBRA has ever had Federal nonprofit status so we should be able to apply for it online and start acting as though we have it right away while we wait for final approval. We do have a

Federal tax ID number. Armen's research indicates that because SBRA was never a Federal non-profit we are not liable for penalties for not filing on an annual basis.

- AGM Committee: Pam said the first planning meeting would be held Friday, February 23. The main topics will be to discuss whether the format should be in person, Zoom or hybrid, and to review the timeline of tasks for this year's AGM. Pam will make a report on any recommendations at the March Board Meeting.
- Website: Lauren reported that she continues to try to gather information about options regarding updating our website. To date she's been getting quotes that it will be \$6,000 not the \$3,000 that we'd originally assumed but she will keep looking. There is no consensus recommendation yet on whether to stay on Wordpress or to move it to a platform like Squarespace or Wix that might be easier to update. She appealed to all of us to reach out to anyone who might be able to build a new site for us at a lower cost. We discussed that any designer should be part of a professional group rather than someone like a student that can't get things done when exams or holiday breaks conflict.

New Business:

- Potential new sponsor: Doris Goldstein approached Barbara about her "Condo Wonk" business becoming an SBRA sponsor mid-year. Barbara has been using Condo Wonk articles in the newsletter and we discussed that getting someone in when they want to participate makes sense because it will be easier to renew them. Lauren said that we have costs to update the website (\$75/hour) and she's reached out to Gary Avrech to get a cost to update the email footer to include a new sponsor. A further discussion ensued and we agreed that sponsorship agreements will run on an annual basis beginning with the AGM. If a new sponsor wants to join partway through the year they can but they will pay the full rate not a prorated rate because we incur costs to add them as a sponsor to our website and email footer. We also reached consensus that we will use the term "sponsors" and not "advertisers" going forward, such as calling the \$500 and \$200 sponsors either gold or silver level.

- Motion from Traci Park re: Measure HLA – Traci Park introduced a motion to the City Council that the financial impacts of HLA if it passes be analyzed and that the conditions of community outreach be specified. HLA would require the Mobility Plan to be implemented whenever any work is done on a street, including repaving. The Mobility plan includes a potential protected bike lane on San Vicente which would require a road diet. We agreed to support Park’s motion. However, we decided that SBRA would not take a position on the ballot measure.
- Outreach for new Advisory Board members - Lauren asked if we should pursue soliciting for additional board members in 2024 with interviews and outreach as we have done in other years. The consensus was that we should. The goal would be to complete this prior to the AGM so during the spring and summer.

The meeting concluded at 8:23.