

Call to Order: Marylin Krell, president, called the meeting to order at 7:22 p.m.

Present: Marylin Krell, Laurel Davidson, Sue Hirsch, Jackie Raymond, and Pam Taylor.

Absent: Elyse Arbour, Leonard Blum, Lauren Cole, Roz Gamble, and Ray Keller.

Approval of Minutes: Marylin asked for corrections to the minutes (previously distributed) for the May 30 board meeting. There were no corrections. A Motion was made and seconded to approve the minutes as distributed. The vote was unanimously in favor with zero abstentions; therefore, the Motion passed.

Reports:

Treasurer's Report – Marylin read the written report of Treasurer Roz Gamble: as of June 16, 2013, there is \$4,458.42 in the bank account. We have 9 new members for 2013. We will be sending out a letter to past paid members to remind them to pay their dues for 2013. We are in the process of moving our account to Bank of America.

Land Use – Marylin reported that there is no new information to share, except that Bill Rosendahl has stated publicly that he is in favor of keeping the Bundy & Mayfield four-way stop signs. Newly elected Councilmember Mike Bonin will make the decision regarding whether or not the stop signs remain.

Old Business:

Annual General Meeting Planning – We discussed the timing of the postcard mailing, should we decide to go that route again. We decided that 10 days in advance is early enough to mail them.

This led to a discussion of the number of postcards (annual meeting announcements) to send. We increased the number of cards this year by 2200 in an effort to increase attendance but we had fewer people attend than last year (it was noted that several people left early, so we should start the AGM by 7:00 instead of 7:30).

Since notice of the AGM can be found on our web site and on our FaceBook Page, a suggestion was made that we limit our mailing to residents living *north of Wilshire/west of Bundy (including Bundy and Centinela) and south of Montana (including Montana), along with Single Family Residences east of Bundy* with the total number not exceeding 5000.

All paid members will be mailed a flyer announcing the AGM with our newsletter.

We might also have a paid insert in the Brentwood News, and make copies of our newsletter available for pick-up by customers at Whole Foods and Ralphs.

We discussed the lack of parking in the church lot and will ask Debbie Simmons about that. Board members should not park in the church parking lot the night of the AGM.

As for outreach to new residents, we need to move forward with our “welcome basket” idea. **Laurel** offered to complete the baskets and deliver them to new families, once she has the new resident information from Elyse.

Marylin reported that she had met with Matt Sanderson from the Brentwood Patch and suggested we invite him to a board meeting. Also, she met with Advisory Board Member Chris Ng, who has great ideas about how we can build our social media presence.

Future Direction of SBRA – We continued our discussion of Marylin’s responsibilities and succession, in light of her announcement that she will step down next year. We will need:

- Someone who will prepare the agenda and review minutes for board meetings;
- A representative and alternate at BCC meetings for 2014;
- Someone to write the newsletter (and perhaps produce two each year). **Jackie** and **Sue** offered to proof newsletters);
- Someone to create, send out and respond to SBRA emails including crime, community interest and I-405 updates; (**Tsilah** offered to review messages before they are sent out. **Julian Forniss** might send the messages out)
- Someone to make content decisions for the web site. (**Sue** and **Julian** will continue to add items to the site);
- Someone to make content decisions for our FaceBook page;
- Someone to chair and organize the AGM.

Pam offered to monitor the voicemail and P.O. Box. This will become the responsibility of the Secretary of the Board.

Marylin offered to chair the Land Use committee with **Len** as vice-chair.

Sue and **Laurel** offered to host board meetings.

As far as expansion of our activities, Pam recommended that we “right size” our commitments, meaning that until we have more people willing to step up and help, we should stick with current efforts and table any discussion of widening our activities.

New Business:

Dues – Subsequent to a discussion of the current Dues schedule, a Motion was made and seconded to approve the following: The existing rates will continue except all multi-family buildings will pay a flat rate of \$75 per year for the entire building. The vote was unanimously in favor with zero abstentions; therefore, the Motion passed.

Meeting with Mike Bonin – We talked about the types of questions we would like to have Mike address. Among them were: his position regarding the Bundy & Mayfield four-way stop signs; the status of Green Hollow Square; and the Martin Cadillac development.

Bel Air Bar and Grill – The owner contacted Marylin and asked if they could offer our members a 10% discount for dining there. We agreed that we should respond in the affirmative.

Police Officer Housing – Senior Lead Officer Maria Gray contacted us with a request to offer housing to on-duty officers, who live some distance from the West LA Station. Marylin will send out an email to the SBRA list.

Adjournment:

There being no further business to bring before the Board, a Motion was made and seconded to adjourn the meeting, and with a unanimous vote of those present, the Motion passed and the meeting adjourned at 9:10 p.m.

The July meeting will be determined.

The August 22 meeting will be at Marylin's with Mike Bonin as our guest.

Respectfully submitted,

Pam Taylor,
Secretary