

SOUTH BRENTWOOD RESIDENTS ASSOCIATION BOARD MEETING

Home of Marylin Krell May 30, 2013 7:00 pm

Call to Order: Marylin Krell, president, called the meeting to order at 7:12 p.m., after the board celebrated Elyse's birthday with cake and a song.

Present: Marylin Krell, Elyse Arbour, Lauren Cole, Laurel Davidson, Roz Gamble, Sue Hirsch, David Holzman, Ray Keller, Jackie Raymond, Debbie Simmons, and Pam Taylor.

Board Members Absent: Leonard Blum

Guest: Bob Arbour

Approval of Minutes: Marylin asked for corrections to the minutes (previously distributed) for the March 21 board meeting and the Annual General Meeting (AGM). There were no corrections. A Motion was made and seconded to approve the minutes as distributed. The vote was unanimously in favor with zero abstentions; therefore, the Motion passed.

Reports:

Land Use – Lauren gave an update on the Bundy & Mayfield four-way stop. Approximately 85% of neighborhood residents surveyed disapprove of the stop. This information was submitted to our Councilperson. Several Bundy residents who support the stop signs have met with the council office. Outgoing Councilperson Rosendahl has turned the matter over to incoming Councilperson Mike Bonin. A suggestion was made that we invite him to our next Board meeting to discuss the matter.

Brentwood Restaurant Appeal – Marylin reported that the Commissioners voted unanimously in favor of the new Rockenwagner café, stating that the issues brought before them in the appeal were not under their purview.

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Marylin announced that she will not stand for re-election as president, due to her husband's health and family obligations. She will serve out her term, which ends next May, but she will need to refrain from any participation in the planning of the 2014 AGM. The Board was saddened to hear this news, but congratulated her on her five excellent years of leadership.

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Treasurer's Report – Roz stated that the annual review of the accounting records of SBRA by the Audit Committee has been completed. She further reported that as of May 29, 2013, there is \$4,338.42 in the checking account. The cost of the AGM was **\$2116.12.**

Included in the treasurer's report are the generous donations from our sponsors: Elyse Arbour: \$500 and CPK \$500. At our annual dinner at CPK, Anthony Reyes, CPK's site manager, gave us a second check for \$500 with only a request to "pay it forward." We also earned \$335 from the AGM auction of donations from the Luxe Hotel, Angeleno Hotel and Vicente Foods.

Old Business:

Annual General Meeting Review and Discussion – Approximately 40 fewer people attended this year as compared to the 2012 meeting. This could be attributed to the agenda and speakers, and the lack of a big issue in the neighborhood. It was suggested that we focus on residents of single-family homes, because experience has shown that it is those individuals who get involved with the workings of the association. We will discuss this further at our next board meeting.

Elyse's husband, Bob Arbour, presented ideas to increase attendance at the AGM and how to encourage more people to get involved in SBRA. He stated that it is important to keep people involved all year, not just during a crisis or the lead-up to the AGM. He suggested we: open up the range of possibilities to consider; ask for input from the community; use social media; give awards to recognize people for their contributions to the community. Bob also recommended expanding the Advisory Board to include well-known names from the business community/celebrities. Since the younger generation is very community service-oriented, we could find ways for them to become involved through service programs in Brentwood. He recommended we read the book *Citizenville* by Gavin Newsome. We really appreciated Bob's knowledge and expertise on the matter.

Ideas for the 2014 AGM –We will revisit the idea of sponsorship and the subject of Dues at a future meeting.

New Business:

Future Direction of SBRA– Our organization began in response to a threat to the creek that runs behind Wellesley. A desire to preserve our community and communicate with elected officials has evolved into even greater awareness of safety issues and the need to monitor commercial and residential development. The Board agreed that this is a good “mission” for the association and that we can be guided by it.

Marylin is going to invite a number of people to our next two meetings who may be interested in becoming active with SBRA.

Also: we may try to publish a mid-year newsletter; we have a Facebook page; we will try to submit more articles about the neighborhood to the Brentwood News and Brentwood Patch.

Adjournment:

There being no further business to bring before the Board, a Motion was made and seconded to adjourn the meeting, and with a unanimous vote of those present, the Motion passed and the meeting adjourned at 8:56 p.m.

The next meeting will be June 20, 2013.

Respectfully submitted, Pam Taylor, Secretary