

SOUTH BRENTWOOD RESIDENTS ASSOCIATION

BOARD MEETING

Home of Marylin Krell January 24, 2013

Call to Order: Marylin Krell, President, called the meeting to order at 7:05 p.m.

Present: Marylin Krell, Elyse Arbour, Jackie Raymond, Laurel Davidson, Tsilah Burman, Debbie Simmons, Margery Zweizig, Sue Hirsch, Roz Gamble, Nita Cosat and Len Blum.

Absent: Pam Taylor, Ray Keller, Lauren Cole, Sara Melzer

Approval of Minutes

Marylin asked for approval of the minutes of the meeting held on November 15, 2012. A motion was made and seconded to approve the minutes. The motion passed unanimously.

Reports

Treasurer – Funds available as of 12/31/12 are \$2,902.73

Veterans Administration – Marylin reported that she and Pam will be attending an opening for a center for homeless vets. She also noted that she attended an informational meeting regarding the New Directions program which houses and rehabilitates homeless veterans. The VA has been doing much to support homeless veterans but the negative publicity has overshadowed the good work that is being done. There has been a reduction of homeless vets from 8000 to 6000 during the past year.

Land Use – Marylin gave an update on the Martin Cadillac project. Following their presentation to our board where they described a modest project, Marylin attended a BCC meeting where the applicant said it would be 800,000 square feet with buildings of 9-12 stories...a huge project. Marylin contacted the owner and expeditor and she was asked to participate in a committee of residents who will be meeting with the applicant in January.

Discussion followed. It was noted that the Bundy/Olympic intersection is already rated "F". It was noted that the city is encouraging housing and other development around transit centers and that development means revenue for the city.

It was suggested that the Martin group be asked to propose solutions for the traffic issues. They have a traffic consultant who can address these issues.

The group decided to monitor the project, specifically the square footage.

Website – Sue reported that she has updated the site. Nita noted that she had been online recently and the site looks great.

Old Business

- **2013 AGM.** Marylin reviewed the current list of those who will have tables at the AGM: Expo line light rail, organ donation, Martin Cadillac, Beagle Freedom/Feral Cat Caretakers' Coalition, League of Women Voters; possibly the 405 update and Rockenwagner.

- A newsletter will be prepared for distribution at the AGM meeting, mailed to dues paying members and also included in “new homeowner welcome baskets”.
- It was moved and seconded that the winner or top two finishers in the City Council District 11 election be invited to speak at the AGM. After discussion, the motion passed. Marilyn will inform all candidates of our request to have the winner or two top finishers at our AGM.
- Tsilah shared her ideas for fundraising. She recommended getting sponsors for an annual donation of \$500. Sponsors would: have a table at the AGM and be acknowledged on the SBRA website, in our promotion of the AGM, in the SBRA newsletter and in the “welcome basket”. Suggested sponsors include, Whole Foods or Vincente Foods, California Pizza Kitchen, Frontrunners and a local hotel. Elyse Arbour will be one of our sponsors. Jackie, Tsilah, Marilyn and Elyse were appointed to the Sponsor subcommittee.
- AGM mailings. Marilyn noted that we mailed 5,000 postcards in 2012. This did not include an area of apartments/condos west of the VA and north of Montana. It was suggested that we mail 7,500 postcards which would include that area. Elyse and Tsilah will get quotes for printing and mailing in time for the next AGM subcommittee meeting on 1/29.
- Outreach prior to AGM. Door to door outreach and a table at the Farmer’s Market were discussed. We have a table reserved at the market once in March and once in April.
- **Welcome basket.** Welcome baskets will be prepared for new single family homeowners in the SBRA area. Laurel, Sue, Elyse and Marilyn are working on the project.

New Business

- Marilyn asked the members about forwarding emails regarding candidate forums, discussions and meet/greets. After discussion, it was agreed that such emails could be forwarded to our membership with the caveat that they were for information only and that SBRA does not endorse candidates.
- **Next meeting.** The next meeting will be February 21st at Sue Hirsch’s home.
- **California Pizza Kitchen.** It was agreed that the Board would meet for dinner at CPK on April 22, the Monday after the AGM

Adjournment

There being no further business to bring before the Board, a motion was made and seconded to adjourn the meeting, and with a unanimous vote of those present, the Chair declared the motion passed and the meeting adjourned at 8:40

Respectfully submitted,

Debbie Simmons,
Secretary