

Minutes for SBRA Board Meeting - Thursday, April 22, 2021

Present: Alisa Morgenthaler, Merri Huang, Norman Schwab, Armen Pandola, Gary Avrech, Pam Brown, Pam Taylor, Judie Hulett, Sue Hirsch, Marylin Krell, Melissa Spagnuolo, Toby Muresianu, Elyse Arbour, Adrienne Bacci, Laurel Davidson and Leonard Blum

Call to Order: 7:08 p.m.

Approval of Minutes from Board Meeting 3/18/2021

- Pam B. moved to approve the minutes; Marylin seconded the motion, and it was approved

Reports:

- Treasurer's Report Melissa
 - Bank balance: \$3111.10
 - Normal expenditures (phone, mail chimp)
 - Letter will go out to whoever paid dues during the last two years to see about renewing membership
 - Will hold off until next week after the Membership and Marketing Committee meets
 - Tracking membership: should it be by calendar year or track the annual meeting? There may be confusion because we used to send out envelopes in the for the AGM, but now the AGM is in the fall. Decision was made to track membership on a calendar year basis
 - We have a PayPal option; discussion to start using a Venmo account
- BCC Meeting on 4/14/21 Marylin/ Alisa
 - Very focused on homelessness issue
 - BCC issued a policy, and they are accepting comments on their website homepage
 - Speakers addressed obstacles with getting funding (if program related to sobriety, often times tied to religion and separation of church/ state becomes issue)
 - City has a 'housing first' policy and won't give funding if there are restrictions implemented by the nonprofit (like sobriety)
 - Currently, approximately 39 people live on San Vicente. 11 had refused all services. 10 had vouchers but refused housing. Our population is different than that in other areas so Los Angeles statistics don't always address our population.
 - City of Thousand Oaks doesn't allow their homeless population to store items or camp permanently in public

places. They are allowed to sleep and congregate in designated areas at night but must vacate the area during the day.

- Extensive group discussion
 - Bonin Motion to allow beach parking lots and parks for homeless housing, camping and safe parking
 - BCC opposes
 - What are the actual solutions?
 - Pieces published in the LA times
- Community Safety Report Pam B.
 - Residential burglaries
 - Do not leave key FOB in car. Do not leave tandem car key in car.
 - You must report crimes. That is how we get additional staffing.
- Social Media Report Merri
 - Slight changes to SBRA website
 - Now posting reports from elected leaders
 - Links can be on Facebook and mailchimp
 - Cannot gauge traffic
 - Facebook
 - Engagement down
 - Is everyone seeing the posts?
 - Facebook pages are getting redesigned (likes/ follows is confusing)
 - Instagram – seeking volunteer for Instagram page
- AGM Merri
 - Established a Membership and Marketing Committee
 - Gary is the chair
 - We always have needs for funding, membership drives, seeking advertisers, etc.
 - Will help with membership
 - Possible focus/topic of meeting: San Vicente Blvd.
 - What is going on the Boulevard - new businesses, homelessness, improvements, etc.
 - The future of San Vicente, Brentwood is Back
 - We do not have speakers yet, but they will be invited once we have a better understanding of the topic
 - Next AGM Committee meeting is May 6, 2021
 - Toby will be the moderator

Old Business:

New Business:

- FEMA offering funeral costs if death is related to Covid-19. Anyone can apply; up to \$9,000 per funeral.

- BCC is having Homelessness Task Force meeting on Sunday May 2nd between 3-5pm. Link on BCC homepage, and on 90049info.com.
- Homeless Related Developments Alisa
 - Order issued by Judge David Carter in LA Alliance for Human Rights case: LA County must offer housing to everyone on Skid Row within 120 days (90 days for individuals), billion-dollar funding
 - Issues: Service resistance by homeless population; long lines for services

Member Questions and Comments

- LAPDOnline.org is where you can file police reports. Please file.
 - We will put this information up on the website to help people understand how to report/ how easy it is to report a crime

8:50 p.m. Adjournment

- Judie moved for adjournment; Armen seconded the motion, and it was approved.

Next meeting scheduled for May 20, 2021